



KRISTINE LIM **MARKETING COORDINATOR**

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What famous person would you like to meet and why?

Beyoncé! Enough said. As you can tell I'm a huge fan! I admire her music, talent, class, and confidence. Queen Bey is a strong female entertainer who is on top of her game. I've been to 5 of her concerts and have all her albums. So I wouldn't mind singing and dancing with her on stage.

When did you first become interested in working in finance?

Through my dad, I initially became interested in finance. As long as I can remember, he would watch CNBC and read up about stocks and investments. He taught me about finance and money management. Not only is he my finance role model, he's also a great dad. However, it was joining Wedbush that really drove my interest in finance and took it to another level. So far, I have learned a lot from my colleagues and can't wait to learn more.

In 3 sentences, tell me about your role at the firm.

As the Marketing Coordinator, my main role is supporting various traditional marketing materials, content creation, communications, events, social media, graphic design, and promoting stakeholder engagement. Along with that, I assist the Marketing team's fearless leader, Sarah Gosler. Overall, I must admit that I work for one of the best teams at Wedbush! They make coming into work fun and rewarding.

What do you like to do in your spare time?

I'm a big foodie! You'll see me Yelping the next best restaurant in town or reading food blogs that feature the latest food trend. I also love relaxing with my dog, Prince, and watching Golden State Warriors basketball games.

What is one thing that most people would be surprised to learn about you?

I've been rock climbing in Thailand. At Railay Beach, I craved a more authentic experience than the standard tourist activities. After trudging through muddy terrain, we scaled the tallest sharp-edged limestone cliff in the region. At the top, we discovered a hidden lagoon and were awestruck by the famous eagle eye lookout. We took billions of photos of the gorgeous view and shots of us hanging off the cliff with nothing but blue water and golden sand in the background. It was such an amazing adrenaline rush that I would do it again in a heartbeat!

If you could visit any place in the world, where would it be and why?

I would visit the place where my parents grew up in the Philippines. I think it would good for me to see where I came from and my heritage. I would want to explore my culture more in depth, eat authentic Filipino food, see the beaches, and visit family. It is definitely on my bucket list!