

**WEDBUSH, INC. FORMS STRATEGIC PARTNERSHIP WITH  
ASSET MANAGEMENT FIRM – VAN HULZEN**

**LOS ANGELES, CA (July 12, 2011)** – WEDBUSH, Inc., one of the nation’s leading financial service providers, announced that on June 23, 2011 it formed a strategic partnership by investing and purchasing a partnership interest in Van Hulzen Asset Management.

Van Hulzen Asset Management (VAM) is a SEC registered investment advisor with approximately \$250 million in client assets under direct management, as well as approximately \$6 billion in assets through client consulting services worldwide ([www.vaminvest.com](http://www.vaminvest.com)). VAM provides investment and wealth management advice to individual and institutional clients. The firm was founded in 2000 by Craig Van Hulzen, and is headquartered in Northern California. VAM’s flagship product is a unique actively managed “buy/write” (covered call) strategy investing in high quality, dividend paying companies to add income and lower portfolio volatility, well suited for today’s markets.

The VAM investment team is comprised of six professionals with expertise in portfolio management, financial planning, public accounting, investment banking, fundamental cash flow analysis, technical/behavioral analytics, proprietary trading, and macro economics.

“We are excited about this joint venture. We believe both parties stand to contribute to and benefit from the partnership. VAM gains a key partner with well established brokerage relationships while Wedbush gains a partner with services that compliment our current offerings. We were very impressed with VAM’s successful long term investment track record and its commitment to risk management for its clients. We believe our firm and our clients will benefit through this partnership,” stated Eric Wedbush, President of WEDBUSH, Inc.

This strategic partnership comes shortly after WEDBUSH’s acquisition of the technology services firm, Lime Brokerage. This further demonstrates WEDBUSH’s continued desire to seek new and innovative solutions that can benefit its client, as well as the commitment to expanding its products and services.

“Partnering with WEDBUSH was an easy business decision for us. Their history of profitability, entrepreneurial culture and client-focused philosophies fall directly in line with our firm’s corporate values. We believe the partnership will provide long term stability to our platform and significant additional resources for us to expand and provide superior services to our clients,” stated Craig Van Hulzen, Founder & President of Van Hulzen Asset Management.

**About WEDBUSH, Inc.**

WEDBUSH, Inc. is a leading financial services and investment firm that, through its holdings, provides private and institutional brokerage, investment banking, equity research, fixed income, clearing, sponsored-access, and execution, private capital, commercial banking, and asset management to individual, institutional and issuing clients. Founded in 1955, the firm’s largest holding, Wedbush Securities, is one of the nation’s largest securities firms and the #1 Liquidity Provider for the NASDAQ exchange. Headquartered in Los Angeles, with over 100 offices, WEDBUSH is dedicated to its delivering its clients relentless service, financial safety, continuity, and advanced technology. ([www.wedbush.com](http://www.wedbush.com))

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