

**12TH ANNUAL WEDBUSH SECURITIES CALIFORNIA DREAMIN' CONFERENCE
TO OFFER UNIQUE INSIGHT INTO THE EVOLVING CONSUMER SECTOR**

LOS ANGELES, CA (December 5, 2011) – On December 6 and 7, Wedbush Securities will host its twelfth annual Consumer Management Access Conference in Santa Monica, California. The event brings together executives from over 40 leading consumer product and services companies with investors to discuss investment opportunities, and provide insight on trends and influences driving company performance through small meetings and group presentations.

Scheduling also includes a presentation by Tristan Coopersmith on “Generations X, Y & Z”, as well as a highly anticipated panel on “How Social Media is Changing the Face of Retail,” with panelists Hope Neiman, CMO of [EMN8](#) (formerly CMO of Shoe Dazzle), Chris Johnson, Founder of [StyleQ](#), Michelle Crames, CEO and Founder of [Skuloop](#), Dustin Rosen, CEO and Founder, [Pose](#), and Jeffrey Applebaum, VP of Growth Innovation for [BeachMint](#).

“Wedbush has been a leader in the consumer space for some time. It is only natural that we evolve the event along side the industry and focus on the generational and technological changes that have taken place and will continue to do so moving forward,” stated Sheri Kaiserman, Head of Equities at Wedbush Securities.

Companies scheduled to participate include: [Aeropostale](#) (ARO); [American Apparel](#) (APP); [Arctic Cat](#) (ACAT); [Black Diamond](#) (BDE); [Brunswick Corporation](#) (BC); [Calavo Growers](#) (CVGW); [Casual Male Retail Group](#) (CMRG); [Chico's FAS](#) (CHS); [Children's Place Retail Stores](#) (PLCE); [Coastal Contacts](#) (TSX:COA); [Coinstar](#) (CSTR); [Cost Plus World Market](#) (CPWM); [Crown Crafts](#) (CRWS); [Dollar Tree Stores](#) (DLTR); [Entravision Communications](#) (EVC); [Guess?](#) (GES); [Herbalife](#) (HLF); [Inter Parfums](#) (IPAR); [Inventure Foods](#) (SNAK); [Jamba](#) (JMBA); [Kirkland's](#) (KIRK); [LeapFrog Enterprises](#) (LF); [Lifetime Brands](#) (LCUT); [LifeVantage](#) (LFVN); [Mattel](#) (MAT); [Men's Wearhouse](#) (MW); [Nu Skin Enterprises](#) (NUS); [Omega Protein](#) (OME); [Physicians Formula Holdings](#) (FACE); [Planalytics](#) (Private); [Polaris Industries](#) (PII); [Pool Corporation](#) (POOL); [Select Comfort](#) (SCSS); [Sport Chalet](#) (SPCHA); [Summer Infant](#) (SUMR); [Tempur-Pedic International](#) (TPX); [Thor Industries](#) (THO); [Town Sports International](#) (CLUB); [Tractor Supply Company](#) (TSCO); [ZAGG Incorporated](#) (ZAGG)

The Wedbush California Dreamin' Conference is by invitation only.

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About Wedbush Securities

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